

PROFESSIONAL SUMMARY

A highly skilled and results-driven videographer with over 5 years of experience in video production, editing, and live broadcasts. Adept at crafting compelling narratives through visual storytelling, with a proven track record in sports production, news reporting, and promotional content. Demonstrates exceptional project management skills, consistently delivering high-quality content under tight deadlines. Known for effective leadership in production teams and a commitment to excellence in all aspects of video creation.

SKILLS

Video Production & Editing (Premiere Pro, After Effects)	Live Broadcast Coordination
Sports & Event Coverage	Storyboarding & Scriptwriting
Media Relations & Collaboration	Social Media Video Content
Team Leadership & Training	Visual Storytelling

EMPLOYMENT HISTORY

JUL 2022 - FEB 2023

Newsicast Producer, WEEK, East Peoria, Illinois

- Coordinated and produced daily newscasts, significantly enhancing viewer engagement through innovative story selection and dynamic broadcast visuals.
- Collaborated closely with reporters, editors, and anchors to ensure timely, accurate, and impactful news coverage.
- Managed breaking news coverage, ensuring real-time updates and implementing engaging graphics to maintain viewer attention and retention.

MAR 2022 - JUL 2022

Videographer, Klein Design Inc., Henry, Illinois

- Filmed and edited event highlights for DerbyTees TV, driving a 30% increase in engagement.
- Collaborated with team to log footage and create visually appealing content for multiple product lines.
- Enhanced social media presence, boosting views by over one thousand with creative video content.
- Meticulously reviewed footage for quality and consistency, ensuring high production standards across all projects.

JUL 2021 - NOV 2021

Sports Producer, WDAY, Fargo, North Dakota

- Produced and managed live sports broadcasts, enhancing audience engagement through compelling storytelling and creative content.
- Directed live broadcasts, ensuring seamless transitions, high-quality visuals, and enhanced viewer satisfaction (15% increase in satisfaction).
- Created sports highlight reels and post-game packages, delivering high-impact content for regional broadcasts.

AUG 2019 - MAY 2021

Video production Assistant, Redbird Productions, Normal, Illinois

- Produced post-game highlight packages and weekly athletic event footage, helping to increase audience engagement and retention.
- Trained new hires in video editing and camera operation, improving team productivity and efficiency.
- Captured high-quality footage for live sporting events, contributing to professional-grade broadcast material.

JAN 2020 - MAY 2021

Multi-Media Journalist, TV10

- Reported, filmed, and edited impactful stories for TV10, including coverage of local events and special features.
- Delivered in-depth reports on community issues, creating content that resonated with a diverse audience.
- Worked closely with producers and editors to ensure stories were accurate, engaging, and broadcast-ready.
- Covered key events, including the pandemic's impact on local businesses, with a focus on real-time updates.

EDUCATION

AUG 2019 - MAY 2021

Bachelor of TV Production, Illinois State University, Normal, Illinois

AUG 2017 - MAY 2019

Associates degree in Video Production, William Rainey Harper College, Palatine, Illinois